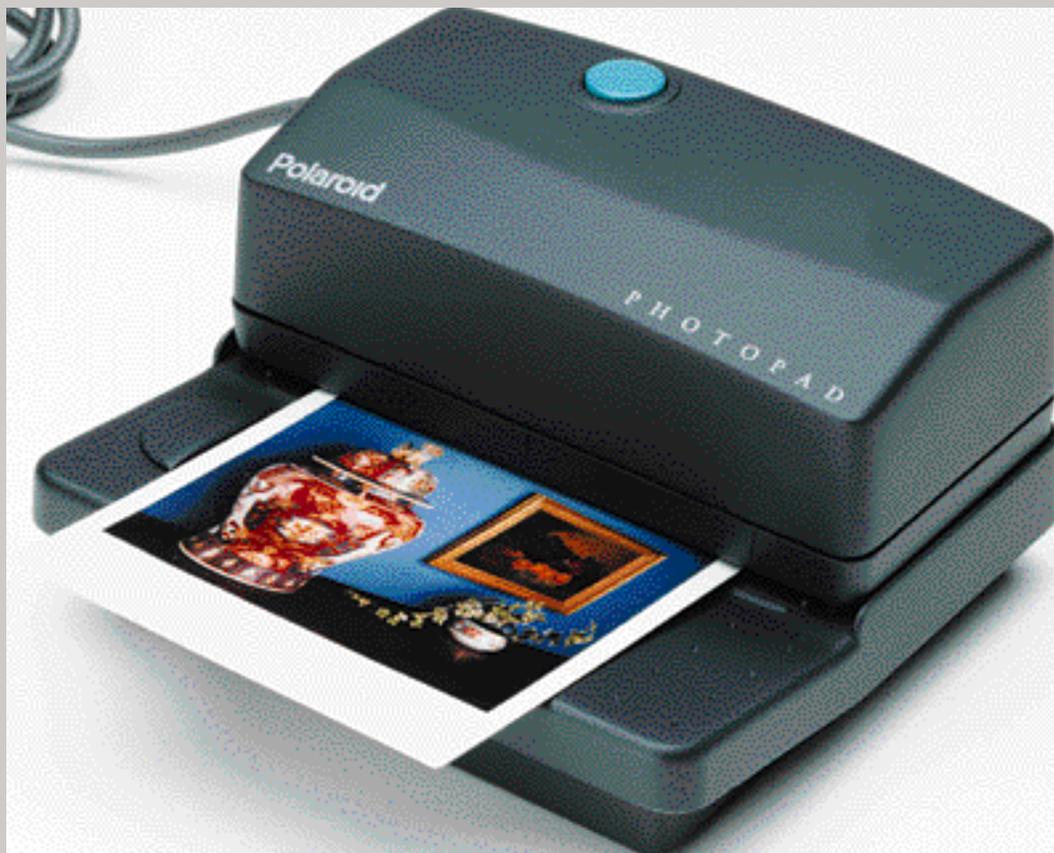




Introducing the PhotoPad Scanner

Now scanning
color photos
into a PC is
easy, quick and
affordable.

Polaroid's first scanner designed for home and business use, PhotoPad offers consumers advanced image science in an easy-to-use format. The PhotoPad scans color and black/white photos up to 4 X 6 in size, in both 35mm and Polaroid format. PhotoPad is compatible with Windows 3.1 and Windows 95.



Feature
Sheet

The Polaroid PhotoPad scanner.
Nothing's easier—or more advanced.

- Polaroid's first scanner designed for home and business use, PhotoPad offers consumers advanced image science in an easy-to-use format. The PhotoPad scans color and black/white photos up to 4 X 6 in size, in both 35mm and Polaroid format. PhotoPad is compatible with Windows 3.1 and Windows 95.
- Speed and ease of use characterize PhotoPad's hardware and software. Its plug-and-play design offers initial set-up in five minutes or less; scanning is a one-step operation and consumers using a 486 PC can expect to complete a typical scan in 60 seconds or less.
- PhotoPad offers a variety of key features that allow the user to manipulate the scanned image. Users can select appropriate color (24 bit color, 256 color or grayscale), Resolution (100-400 dpi),

Scene Analysis (auto color correction) and Lightness Slider (to adjust lightness or darkness of photo). A cropping tool allows the user to crop image area.

- PhotoPad software works behind the scenes to make every scanned picture the best it can be. Through sophisticated image science, automated processing routines provide median filter interpolation (to remove color fringing), automatic color/contrast, automatic color matching and calibration (to remove visual noise and dust streaks). On-line help provides useful user information for simplicity and ease.
- Consumers find PhotoPad an ideal medium to customize home and business documents with photos, as well as for building a digital library of pictures suitable for e-mail, modem transfer or publication on the Internet.



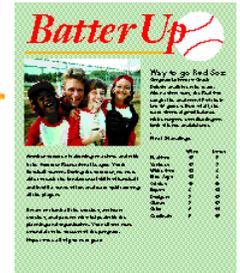
Photo



Polaroid PhotoPad



Computer Monitor



Printed Document

User selectable color including true color, 256 color, and grayscale

User selectable resolution including 100, 200, 300, 400 dpi

4 easy to use controls including start scan, clear, transfer and exit.

Polaroid image science including the auto color button and the lightness/darkness slider. Results can be seen immediately on the preview image.

Place picture in feeder and select [A] button. Change color and resolution if needed.

True color at 200 DPI [1.5MB]

Crop bars to select an area of interest

Tip and status window to help the user through the scanning process

PhotoPad System Requirements:

- Compatibility:** Windows 3.1 or Windows 95 and IBM or compatible 486 PC or laptop with a minimum of 4 meg RAM; 8 meg RAM is recommended
- Connections:** Parallel Port
- Resolution:** 100, 200, 300, 400 dpi
- Color:** 24 bit color, 8 bit color and black/white
- Speed:** Automatically scans a photo in less than 60 seconds
- Software:** Works with any 3rd party Twain software applications



For more information call our Customer Care Center at 1-800-343-5000 or visit our web site at <http://www.polaroid.com>

Introducing the Polaroid PhotoPad color scanner with SuperColor™ Software

Point, shoot and scan for instant computer images. Polaroid's first scanner designed for home and business use, Polaroid PhotoPad offers consumers advanced image science in an easy-to-use format. The PhotoPad scans color black-and-white images up to 4 x 6 in size, in both 35mm and instant format.

Our exclusive, advanced SuperColor software and sophisticated image science:

- Automatically removes color fringing through median filter interpolation resulting in crisper resolution, superior contrast and color correction
- Automatically anticipates and removes static including visual noise and dust streaks on the lense
- Enables you to crop the image area before you tie up valuable memory with a "scan early" feature
- Scans optically at 200 dpi, interpolates up to 400 dpi for richer color saturation or down to 100 dpi to reduce file size — without hardware adjustments
- Gives you the option of scanning 24 bit color, 256 color or grayscale
- Offers on-line help at any stage of scanning

- Features click-on controls including start, scan, clear, transfer (save) and exit
- Allows you to adjust lightness and darkness and immediately previews the image

Digital imaging in just 60 seconds

Just plug in PhotoPad, load the software in five minutes or less and scan! Visual images appear on your computer monitor in 60 seconds with a single mouse click.

Send your images around the world

The uses of PhotoPad are as infinite as your professional needs and creativity. Customize business or home documents. Build a digital library of pictures suitable for e-mail, modem transfer or publication on the Internet. Imagine sharing your photo with business associates, friends or family around the globe at the speed of light!

PhotoPad System Requirements:

Compatibility:

Windows 3.1 or Windows 95 and IBM or compatible 486 PC or laptop with a minimum of 4 meg RAM; 8 meg RAM is recommended also Macintosh or Power Macintosh computers with a 68020 processor using a 7.1 operating system or higher.

Connections:

Parallel Port (PC): serial port (Macintosh)

Resolution:

100, 200, 300, 400 dpi

Color:

24 bit color, 8 bit color and black/white

Speed:

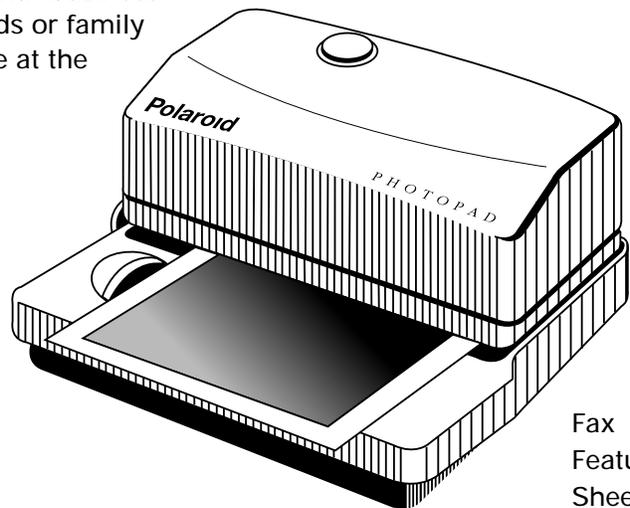
Automatically scans a photo in less than 60 seconds

Software:

Works with any 3rd party Twain software applications including Polaroid's SuperColor interface software. For Macintosh, works with Adobe Photoshop plug-in software applications including Polaroid SuperColor interface software.

For more information, please call our Customer Care Center at 1.800.343.5000

<http://www.polaroid.com>



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Fax
Feature
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